



Pennsylvania  
Public Relations Society

**2017**  
**Communications**  
**Scholarship**  
**Application Form**

**Application Deadline:**

***Must be postmarked by Wednesday, March 8, 2017***

***or e-mailed by Friday, March 10, 2017***

**[www.pprs-hbg.org](http://www.pprs-hbg.org)**

*The Pennsylvania Public Relations Society (PPRS) Student Development Committee encourages full-time Pennsylvania college/university students majoring in a communications-related field of study, i.e. public relations, journalism or mass communications, to apply for the PPRS \$1,000 Communication Scholarship.*

### **Selection Criteria**

*One \$1,000 scholarship recipient will be selected based on the following criteria:*

1. A legal Pennsylvania resident
2. A full-time student who will begin his or her junior or senior year in the fall of 2017 while majoring in a communications-related discipline at an accredited Pennsylvania college or university
3. Academic achievement requiring a current college grade point average of 2.75 or higher, based on a 4.0 scale
4. Extracurricular activities and campus/community involvement
5. Strong writing skills

### **Application Requirements**

*Please compile and mail the following documents, postmarked by Wednesday, March 8, 2017 or e-mailed by Friday, March 10, 2017 to the contact(s) listed below to be considered for the scholarship:*

1. A completed **application** form, including a **personal essay** submitted on a separate sheet of paper.
2. **Official college/university transcript** with most recent semester grades (in sealed envelope from college/university; fall 2016 grades are acceptable)
3. **Two letters of recommendation** (in sealed envelopes.) One of the letters must be submitted by a public relations/mass communications/journalism professor or faculty member from your respective school (a teaching assistant who has taught you is an acceptable reference). The second reference should come from a professional who can speak to your ability to apply public relations skills (an internship or practicum supervisor, work-study or work supervisor, or club advisor for whom you completed public relations tasks).

### **Return the completed application to:**

Christine Cronkright  
PPRS Communications Scholarship Co-Chair  
Pennsylvania Bankers Association  
Directory of Marketing & Communications  
3897 N. Front Street  
Harrisburg, PA 17110

**Questions may be directed to PPRS Communications Scholarship Co-Chairs Sarah Blaisdell & Christine Cronkright via:**  
PPRSscholar@gmail.com

**The completed application must be postmarked on or before Wednesday, March 8, 2017 or e-mailed by Friday, March 10, 2017.** A committee comprised of PPRS members will review all applications. All applicants will be notified of the selection results. The scholarship winner (and family) will be invited to an upcoming PPRS meeting for formal recognition, including the check presentation. The \$1,000 award check will be made payable to the winning student and his or her college/university bursar's office.

PPRS does not discriminate on the basis of age, race, creed, color, gender, religion, nationality, disability, lifestyle or sexual orientation. PPRS reserves the right not to award a scholarship in any given year without recourse. The decision of PPRS is final. *All information submitted to the PPRS Student Development Committee will remain confidential.*

*The Pennsylvania Public Relations Society is the oldest organization of public relations professionals in the greater Harrisburg area. Meetings are held in the Harrisburg area the last Thursday of the month from January through June and September. The Ernest R. McDowell for Excellence in Public Relations Award Dinner is held in November. Joint summer and winter socials with IABC and PRSA round out the programming year. For more information about PPRS, visit [www.pprs-hbg.org](http://www.pprs-hbg.org).*



## Scholarship Application

### Personal Data

Full Name

Date of Birth

Street Address (Home)

City

State

Zip

Home Phone

Cell Phone

Email Address

### Education Record

High School

City/State

Year Graduated

College or University Currently Attending

Upcoming Junior or Senior (*circle one*)

Major

Minor

*For the following please use an additional sheet of paper, if necessary.*

List activities in which you participate at school, including your role and any significant accomplishments:

List interests and activities outside of school, i.e. job, internships, community service:

List awards and honors you have received:

List grants/scholarships and the amount that will be applied to the fall 2016 Semester:



## Scholarship Application

In addition to the submission of your academic record and a listing of your honors/awards and community/campus involvement, a writing sample is required as part of the application process. Please respond to the following question on a separate sheet of paper.

**Why are you interested in a career in the public relations/communication field and what are your career goals and aspirations?**

### Essay Criteria:

- Must be typed double-spaced using a 12-point font
- May not exceed 6,000 characters (not words)
- Must include your name

For ease of application, a fillable form has been included with this application to submit your essay. If you choose to submit it separately in a Word document, the character count can be found in the Word Count box. Please adhere to the 6,000 character limit (with spaces).

## Essay

## Signature

I affirm that all information herein and provided with this application is true and correct.

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Signature

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Date

**Please direct any questions to PPRS Student Development Committee Co-Chairs, Christine Cronkright and Sarah Blaisdell, at [PPRSscholar@gmail.com](mailto:PPRSscholar@gmail.com).**